

**Revised Date for International Healthcare Exhibition
From 26-28 July 2019 at BMICH, Colombo, Sri Lanka**

This is to inform that the dates for the International Healthcare Exhibition which is to be held in Sri Lanka has been changed due to the present situation in the country and with the request of the business community.

- **New Dates: 26-28 July 2019**
- **Venue: at BMICH, Colombo, Sri Lanka**

The above event will be organised by the National Chamber of Commerce of Sri Lanka in partnership with the Ministry of Health and Indigenous Medicine and the other Government Institutions.

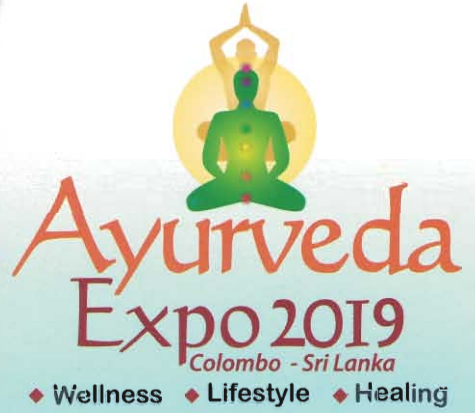
The event organizers expect companies engaged in Indigenous and Western medicinal healthcare products and service providers including wellness promotion organizations from many countries to take part at this event as exhibitors. Further, they expect foreign delegations and a large number of visitors to the International Healthcare Exhibition.

This event would be a good platform for healthcare related professionals, service providers, product manufacturers, exporters, importers and retailers from the different countries to meet each other under one roof for business enhancement and mutual interaction.

The Event Brochure is attached.

For further information, please contact Mr.Dharmapala Weerakkody , Minister of the Sri Lanka High Commission in Canberra (Tel: 02 61983756 , Mobile 0427114444, E-mail: admin@slhcaust.org).

***High Commission of Sri Lanka
Canberra
05 July 2019***



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International Healthcare Exhibition

26 - 28 JULY
2019
BMICH - Colombo



Jointly Organized by

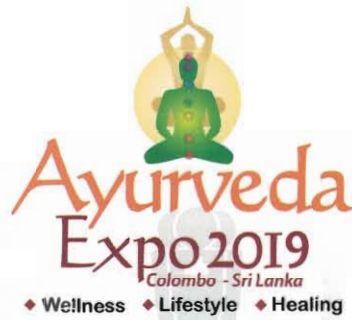


The
National
Chamber
of Commerce of Sri Lanka



The National Chamber of Commerce
of Sri Lanka

Ministry of Health, Nutrition &
Indigenous Medicine



International Healthcare Exhibition – 2019

The mega International Exhibition and Public Health Awareness Programmes are organized by the National Chamber of Commerce of Sri Lanka in partnership with the Ministry of Health, Nutrition and Indigenous Medicine and other Government Institutions to showcase the high standards of healthcare in Sri Lanka and the future potential that the industry can offer both locally and internationally.

Today, the Sri Lankan Healthcare Sector is expanding rapidly with many government and private sector organisations playing an important role providing Hospital and Clinical Services, Laboratory and Diagnostic Services, Logistics, Equipment and Consumables, Health Insurance etc. It is necessary to ensure that the service providers are of proven quality and in line with laws and the ethics of the industry. The General Public needs to know the options available to them and that their health is in good hands. Professionals and academics in the healthcare sector need to be exposed to the most advanced technologies available for diagnosis and treatment. This exhibition aims to create the awareness among the public as well as to invite leading foreign companies to exhibit and demonstrate their products and services in Indigenous and Western Medicinal systems. The main objective of this event is to upgrade the quality of Healthcare in Sri Lanka and make our standards known in the Asian region.

Ayurveda-Expo (Indigenous Medicine) & Arogya (Western Medicine)

This is an ideal opportunity to promote Indigenous and Western Medicinal products and services to a large number of local and international visitors. Exhibitors will get maximum exposure for their products and services with an excellent opportunity to promote their brands. Visitors will have an opportunity to know from A - Z about Indigenous and Western Medicinal products, services and treatment methods practiced in Sri Lanka.

The event covers all areas of healthcare from the complete range of medical specialties through to imaging and diagnostics, rehabilitation, medical equipment and devices, disposables, pharmaceuticals, emergency, laboratory, IT and other support services in Healthcare and much more.

The National Chamber of Commerce of Sri Lanka

The National Chamber is a leading Trade Chamber in the country, founded in 1948, soon after the independence, primarily as a forum for the then Ceylonese business community. Today the Chamber has become a very influential business promotion organization that contributes immensely to the Socio Economic Development of Sri Lanka.

The National Chamber represents the entire spectrum of Business Viz. Trade, Industry and Services in Sri Lanka with around 700 corporate members, 18 sector Associations including Business Councils and over 1200 Micro, Small and Medium Enterprises.

As a premier Chamber in the country, these exhibitions were initiated in Sri Lanka by the National Chamber of Commerce to promote Indigenous and Western Medicinal Healthcare Practices and Wellness locally as well as internationally since 2005. The Chamber is gratified that they were concluded with great success.

The National Chamber boasts of an experienced team of professionals who ensure its activities are performed to precision. The National Chamber's extensive network with all local and International Trade Promotion Organizations results in getting the required promotion for its activities and optimum participation from business.

Objectives of the Event

- To promote wellness, lifestyles and healing through Sri Lankan Indigenous and Western Medical systems
- One to one Business Meetings to increase the volume of Trade and Investment in Indigenous and the Western Medicine sector
- To create awareness about the products services, facilities and expertise available in Sri Lanka to treat ailments through the Sri Lankan Indigenous and Western Medical systems
- To promote medical tourism in Sri Lanka as an industry
- To popularize Sri Lankan Indigenous Medicine and Western Medicine practices among the local and international public
- To showcase to Sri Lankans, the technology available in other countries in the medical sector
- To educate the public on achieving wellness through nature friendly and Indigenous and Western Medical treatment systems using both medical techniques
- To create a platform for local and overseas medical organizations engaged in the healthcare system to interact for their mutual benefit

Exhibitors' profile

- | | |
|--|--|
|  Hospitals/ Clinics / Educational Institutions |  Spas |
|  Other Medical Clinics such as Yoga, Acupuncture, Homeopathy etc. |  Veterinary Clinics |
|  Medical Equipment, Appliances and Consumables |  Medical Tourism |
|  Ayurveda and Western Medicinal Products Exporters and Importers |  Health and IT |
|  Beauty Culture agents, Beauty Care products manufacturers and producers |  Health and Insurance |
|  Pharmaceuticals & Nature Friendly Health Food, Nutrition and Beverages |  Health and Transport |
|  Leisure, Sports, Physiotherapy, Beauty care and After care |  Health and Manpower |
|  Health Resorts, Wellness and Health |  Astrology |
|  Gym and Spa Equipment |  Gem & Jewellery Associated with Healthcare |
|  Laboratory Services |  Health Sector Special Projects |
|  Health and Social Services |  Health Sector Projects Financing |



Public Health Awareness Programme

Presentations and discussions on special topics related to Indigenous and Western Medical sectors, such as educating the public on communicable and non-communicable diseases etc. and the preventive measures that could be taken in combating all diseases. The public will get an opportunity to interact with the specialists representing different disciplines in Medicine in the Health awareness programme

Countries which participated in previous healthcare events



BOOTH SPECIFICATIONS

Standard Setup

Standard Booth, One Table, Two Chairs, One Plug Base (5Amp), Two Spot Lights, Name Board

Extra Accessories

Exhibitors can order extra items of furniture / accessories from organizers subject to cost involvement.

Stall Rates

| Size | Investment |
|---------------------------|--|
| 3m x 3m Hall - A & B | Sri Lankan Companies - LKR 90,000/- + VAT (each) |
| | Foreign Companies - USD 1500 Nett (each) |
| 2m x 2m Hall - B,C & E | Sri Lankan Companies - LKR 50,000/- + VAT (each) |

*(Those who reserve stalls before Friday, 28 June 2019 are entitled to 5% discount from the total value.
Those who reserve more than one stall will get 5% discount of the total value)*

For further details & stall reservations:

Tel: +94 11 4 741 984 / 4 741 788 / + 94 71 90 70 700



The
National
Chamber
of Commerce of Sri Lanka

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www.healthcareexhibition.lk