

REQUEST FOR PROPOSALS
Consultancy Services for an “In-Depth China Market Entry Study for Sri Lankan Businesses”

The Sri Lanka Export Development Board (EDB) wishes to seek proposals from an International Consultancy Firm /Agency to carry out an in-depth study on market entry into China. (NOTICE attached-Annex-I)

The objective of this exercise is to develop an informed and data-driven research study that contains information and analysis on the market to assist Sri Lankan entrepreneurs to penetrate the Chinese market leading to increase of Sri Lanka's exports to China.

The request for Proposal Document could be downloaded from the website (under Announcements) “ [http: // www.srilankabusiness.com/edb/announcements.html](http://www.srilankabusiness.com/edb/announcements.html) “

The deadline to receive proposals: 30th September 2019 at 2.30 p.m Sri Lanka time (GMT + 5.30 Time Zone)



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

REQUEST FOR PROPOSALS

CONSULTANCY SERVICES FOR AN

"IN-DEPTH CHINA MARKET ENTRY STUDY FOR SRI LANKAN BUSINESSES"

The Sri Lanka Export Development Board (EDB) wishes to seek proposals from an International Consultancy Firm/Consultant to carry out an In-depth Study on Market Entry into China.

The objective of this exercise is to develop an informed and data-driven research study that contains information and analysis on the market to assist Sri Lankan entrepreneurs to penetrate the Chinese market leading to increase of Sri Lanka's exports to China.

Interested parties are requested to submit their detailed proposal including cost, qualifications to perform the scope of work as outlined in the Terms of Reference. (Curriculum Vitae/ Business registration with a description of experience in similar assignments etc.). The Request for Proposal document could be downloaded from the websites (under Announcements) "<http://www.srilankabusiness.com/edb/announcements.html>".

Proposals should be sent under registered post to: Chairperson & Chief Executive, Sri Lanka Export Development Board, No 42, Nawam Mawatha, Colombo 2, Sri Lanka or deposited in the Tender Box (6th Floor) Procurement Unit before **30th September 2019 at 2.30 p.m.** "Proposal for drawing up an In-depth China Market Entry Study for Sri Lankan Business" should be indicated on the top left-hand corner of the envelope.

For further information, please contact Ms. Saumya Kannangara, Assistant Director Tel: 0094-11-2300722, Fax: 0094-11-2300715, E- mail: saumya@edb.gov.lk

**CHAIRPERSON & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD**

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