

# INDUSTRY 2023

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தேசிய கைத்தொழில் கண்காட்சி  
National Industry Exhibition

SRI LANKA



# **INDUSTRY 2023** ජාතික කර්මාන්ත ප්‍රදර්ශනය தேசிய கைத்தொழில் கண்காட்சி National Industry Exhibition **SRI LANKA**

**TOWARDS EXPORT ORIENTED MANUFACTURING ECONOMY**

**JUNE 22 23 24 25**

  
**BMICH**  
Colombo



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கைத்தொழில் அமைச்சு  
Ministry of Industries



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கைத்தொழில் அபிவிருத்திச் சபை  
Industrial Development Board





# WHAT IS INDUSTRY 2023?

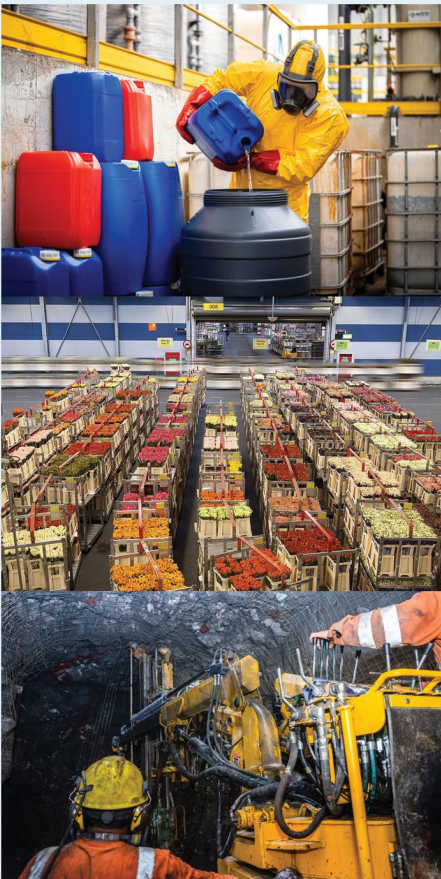
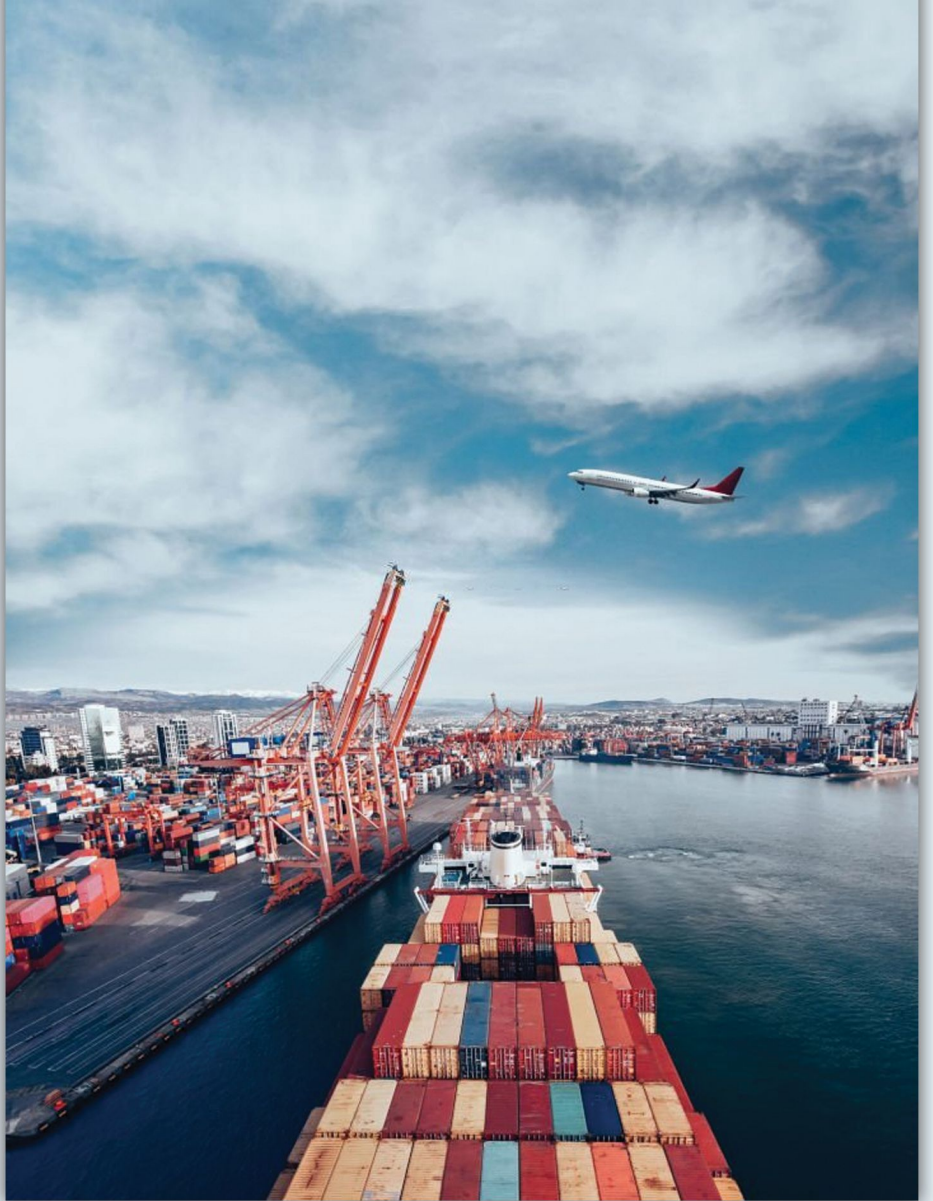
The Ministry of Industries has the primary responsibility of promoting the industrial sector in Sri Lanka and the Industrial Development Board (IDB), is the premier government organization for the Industrial development and promotion in the country. Considering the importance of the industrial growth in Sri Lanka, the Ministry of Industries and Industrial Development Board have organized the “**Industry 2023**”, the National Industry Exhibition with the theme of “Towards export oriented manufacturing economy” which is the largest national industrial event. The exhibition is scheduled to be held from **22<sup>nd</sup> to 25<sup>th</sup> June 2023 at the BMICH**, and the Chief Guest will be the Hon. President Ranil Wickremesinghe and the event will be graced by Hon. (Dr.) Ramesh Pathirana, Minister of Plantation Industries and Minister of Industries.

The exhibition showcases innovations and local industry excellence in Machinery, Technology, Raw Materials and Business Development services to the potential local/International markets and the most importantly creates a platform to make relationships with right stakeholders including policy makers as well as other government support services.

The **Industry 2023** will be a convergence of domestic and international exhibitors. The event is designed to widen the capabilities and capacities of all Sri Lankan industries and therefore SMEs, large companies and multinational corporations are also warmly welcomed to display their raw materials, tools, equipment, machinery, components and accessories.



# OUR GOAL



**TOWARDS EXPORT  
ORIENTED  
MANUFACTURING  
ECONOMY**



# OBJECTIVES

## EXHIBITION OF PRODUCTS & SERVICES

to showcase the best capabilities and capacities of local industries in manufacturing products, services and technologies for both local and international markets.

## **BUSINESS MATCHING & NETWORKING**

to provide local industries, an opportunity to connect with global market supply chains through business linkages with multinational corporations, large scale industries, government-linked companies etc.

## NEW PRODUCT LAUNCHES & PRESENTATIONS

to provide a platform for local industries to introduce new products and services to both local and international markets.

## **EXCHANGE OF INFORMATION & IDEAS ON PRODUCT DEVELOPMENT, TECHNOLOGY & INNOVATIONS**

to improve innovative and creative ideas in developing competitive, innovative and resilient industrial sector in Sri Lanka.

# EVENT HIGHLIGHTS

- Declaration of the National Industry Day
- Parade on locally assembled vehicles
- Industrial displaying area by Three forces
- Virtual exhibition experience
- Demonstrations of operating of machineries and manufacturing process of products
- Demonstrations of industrial innovations and investment opportunities (Innovations in Universities, Research Institutes, Technical colleges, Vocational Institutes)
- Opportunity to meet decision makers as well as business development service providers and facilitators
- Participation of leading national and international organizations engaged with industry development and promotion
- Opportunity to introduce and promote the products of stall holders -Right platform to exhibit new products, latest innovations or marketing of existing products
- Platform for creating and developing businesses, creating new joint ventures distributing products and services, and starting new collaborations
- Promotion via Tourism related institutes
- Promotion through Newspapers, Posters, Radio Jingles, TV commercials, Press Conference and Digital advertising campaigns via Facebook, YouTube, Instagram, Twitter and various Websites, etc.





# PROFILE OF EXHIBITS



## MACHINERY, EQUIPMENT, TECHNOLOGIES AND SERVICES OF THE FOLLOWING INDUSTRIAL SECTORS WILL BE SHOWCASED:

01. Processed Food
02. Packaging
03. Advanced Manufacturing & Digital technology
04. Tea, Value added Tea, Beverages
05. Coir and coir products
06. Spices and Essential Oils
07. Milk and Milk products
08. Gem and Jewellery
09. Rubber and Plastic products
10. Boat Building



11. Automobile
12. Wood and Furniture
13. Electrical and Electronic products
14. Ceramic, Porcelain, Tile and Granite
15. Minerals
16. Paint, Chemical and Painting Materials
17. Metal Dies and Molds and Machinery
18. Cosmetics
19. Ayurvedic and Pharmaceuticals
20. Textile and Apparel
21. Footwear and Leather Products





# PROFILE OF EXHIBITS



## INDUSTRY RELATED SUPPORT SERVICES

01. Banking & Finance
02. Business Development Service
03. Consultancy & Advisory Services
04. Government Authorities
05. Insurance Service Provider
06. Education & Training





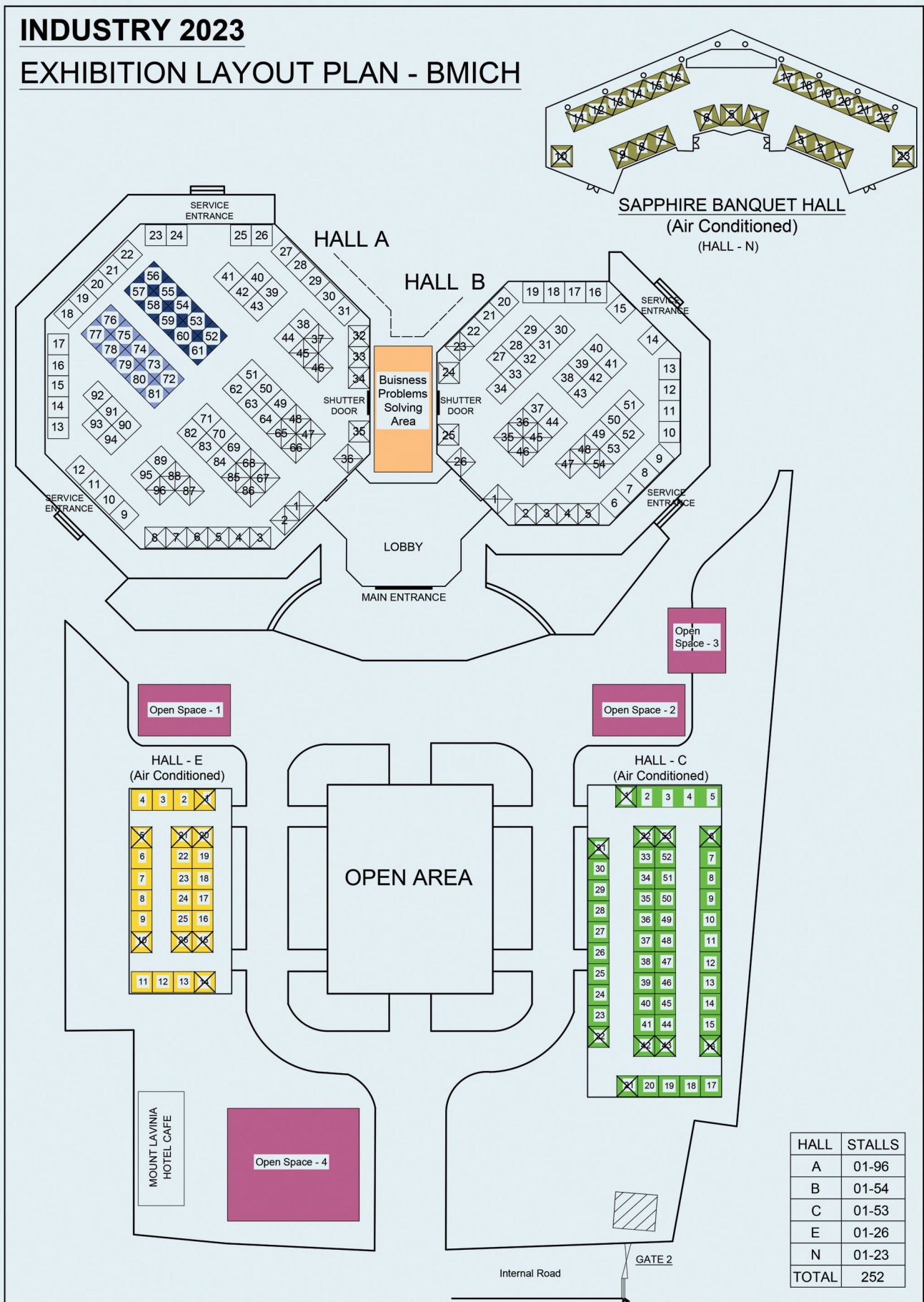


# VISITORS' PROFILE

- Technical Experts
- Industrial Chambers, Associations and their Members & Representatives
- Heads of Purchasing, Marketing, Sales and R & D
- Policy Makers
- Industrial/ Business Consultants and Contractors
- Government Delegates and Officials
- Industrial and Commercial Traders/ Buyers/ Exporters/ Sub Contractors & Outsourcing Partners
- Local / Foreign industries/Chambers
- Representatives from International Organizations located in Sri Lanka
- Representatives from Foreign Embassies in Sri Lanka
- Special Delegations and Tourists

# INDUSTRY 2023

## EXHIBITION LAYOUT PLAN - BMICH

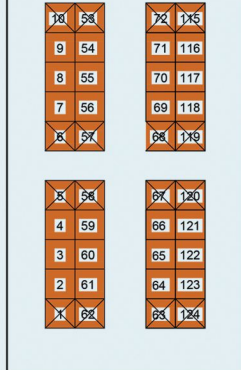
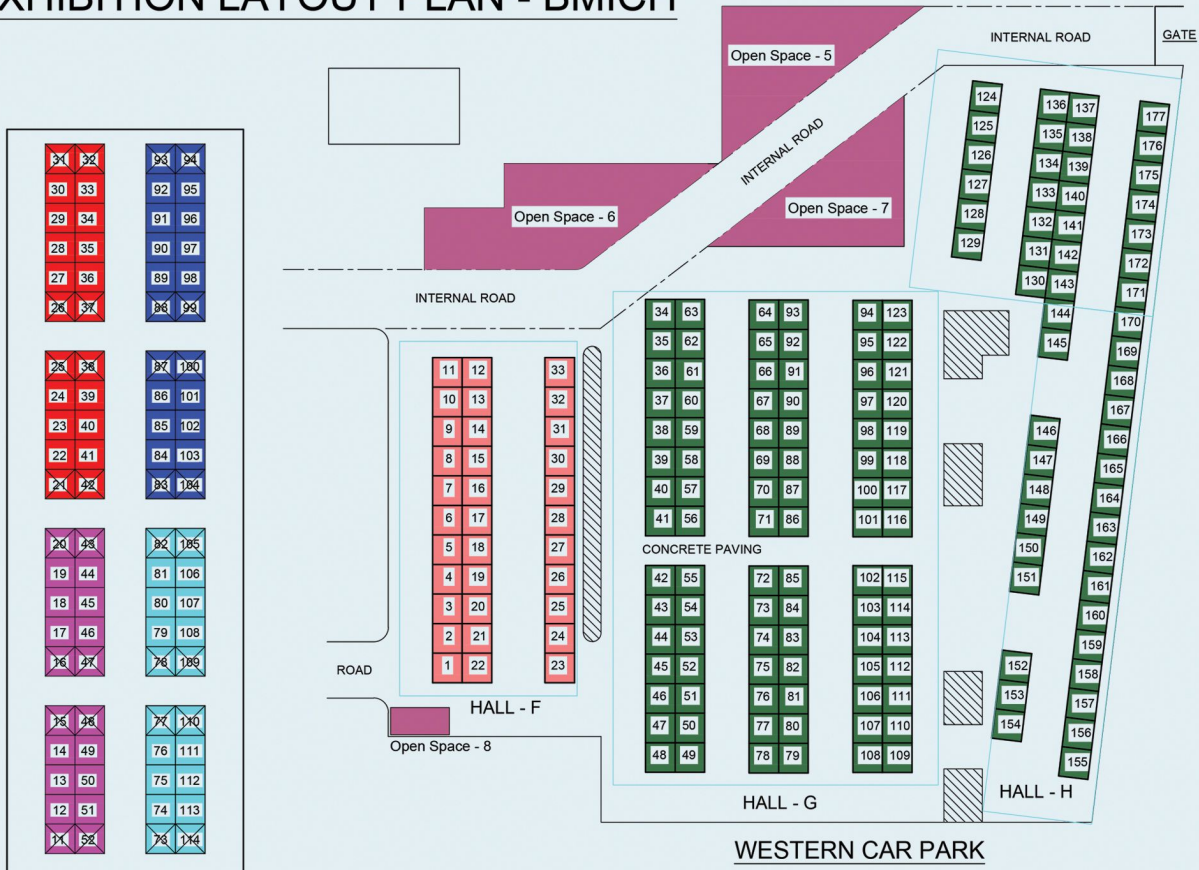


- |                 |                                    |  |                               |   |                   |                         |                  |                        |
|-----------------|------------------------------------|--|-------------------------------|---|-------------------|-------------------------|------------------|------------------------|
|                 |                                    |  |                               |   |                   |                         |                  |                        |
| Reserved        | Pharmacy, Health care, Beauty Care | Leather, Footwear, Rubber & Plastic                              | Painting, Printing & Chemical | Granite, Mineral, Tile, Ceramic & building Material | Textile & Garment | Coir, Wood & Handicraft | Innovation Arena | International Pavilion |
|                 |                                    |  |                               |   |                   |                         |                  |                        |
| Food & Beverage | Vehicle & Automobile               | Metal, Die & Mould, Machinery components, Electric & Electronics | Bazar                         | Three Forces  | IT & Automatio    | Boat & Fisheries        | Open Space       | Gem & Jewellery        |

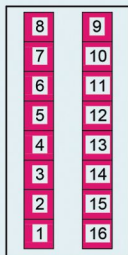


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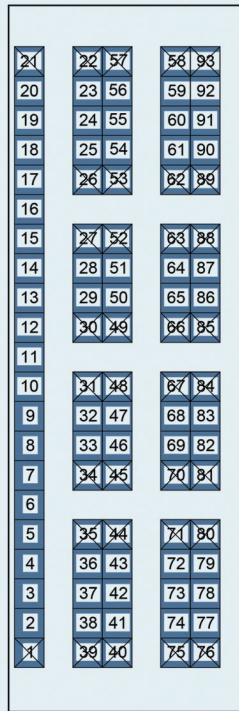
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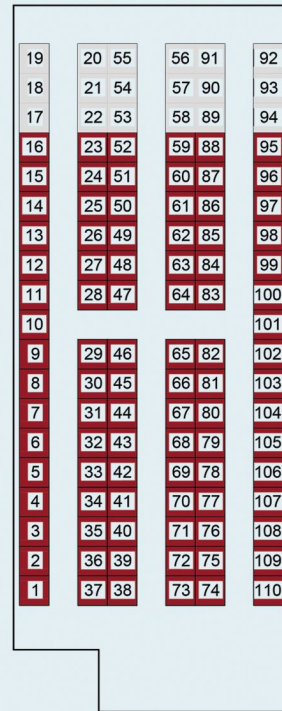
**OUT GATE GRASS AREA**  
(Air Conditioned)  
(HALL - J)



**MIHILAKA MEDURA TERRACE**  
(HALL - K)



**OPEN AIR**  
(Air Conditioned)  
(HALL - L)



**NUGA SEWANA**  
(HALL - M)

PLACE	STALLS
WESTERN CAR PARK	01 - 177
NUGA SEWANA	01 - 110
OPEN AIR	01 - 93
MIHILAKA MEDURA TERRACE	01 - 16
OUT GATE GRASS AREA	01 - 124
<b>TOTAL</b>	<b>520</b>

Reserved	Pharmacy, Health care, Beauty Care	Leather, Footwear, Rubber & Plastic	Painting, Printing & Chemical	Granite, Mineral, Tile, Ceramic & building Material	Textile & Garment	Coir, Wood & Handicraft	Innovation Arena	International Pavilion
Food & Beverage	Vehicle & Automobile	Metal, Die & Mould, Machinery components, Electric & Electronics	Bazar	Three Forces	IT & Automatic	Boat & Fisheries	Open Space	Gem & Jewellery



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# Dialog

ENTERPRISE

JUNE 22 23 24 25

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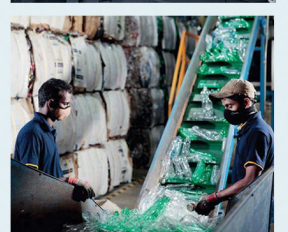
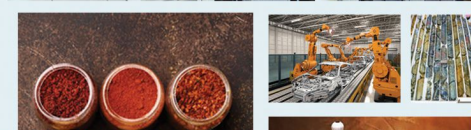
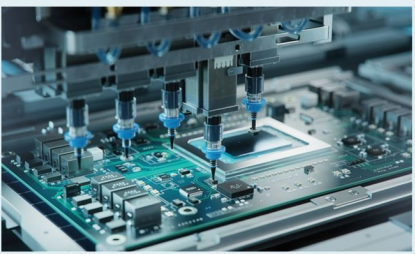
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