



**Obtaining the Services of a Marketing Consultant to Promote the 2025
Mannar Basin Licensing Round - Sri Lanka (SL2025-1)**

Letter of Invitation

1. The Department Consultants Procurement Committee on behalf of the Director General, Petroleum Development Authority of Sri Lanka invites proposals to provide the above consulting services. More details on the services are provided in the Terms of Reference attached to the Request for Proposal (RFP) Document. Interested parties with a proven track record in marketing licensing rounds, may download the RFP by accessing the below link, provided on the website of the Petroleum Development Authority of Sri Lanka (www.pdasl.gov.lk).

RFP-Marketing Consultant

2. Further information on the bid submission procedure may be obtained by contacting the undersigned before 31st July 2025.

Eng. Ms. Preeni Withanage

Director, National Development, Petroleum Development Authority of Sri Lanka (PDASL)

Telephone: +941123332008

E mail: procure@pdasl.gov.lk

3. Sealed proposals as stipulated in the RFP should be delivered by post or by hand to the address mentioned below. **Furthermore, password protected electronic versions of the original Financial and Technical proposals can be sent to procure@pdasl.gov.lk.**
4. **Please be informed that the deadline for submitting proposals has been extended until 2.00 p.m. on 09th September 2025.** Proposals submitted thereafter, will be rejected upon submission.
5. A Consultant will be selected under Quality and Cost Based Selection (QCBS) method and procedures described in the RFP, in accordance with the policies described in the latest version of the following Guidelines:
 - a) Selection and Employment of Consultants, published by the National Procurement Agency (2007).
6. This RFP includes the following documents:
 - Section 1 - Letter of Invitation
 - Section 2 - Instructions to Consultants (including Data Sheet)
 - Section 3 - Technical Proposal - Standard Forms
 - Section 4 - Financial Proposal - Standard Forms
 - Section 5 - Terms of Reference
 - Section 6 - Standard Form of Contract

Chairman

Department Consultant Procurement Committee

Petroleum Development Authority of Sri Lanka,

4th Floor, No.609, Ceylon Petroleum Corporation (CPC) Building,

Dr. Danister de Silva Mawatha, Colombo 09